

DESIGN & CRAFT

GILBERT WATCHMAKER

Want to get into Gilbert's Hall of Fame? Tobey Maguire, Tom Cruise and Yoko Ono are among those who wear the exquisite JS watches, which are designed and assembled by hand in Iceland. Only the nighest quality materials are used to produce the watches and every single detail has been given the time needed for perfection. Here you get a unique opportunity to meet the watchmakers augavegur 62 / 551 4100 jswatch.com The award-winning jewellery designer

SPARK DESIGN SPACE

behind the unique Icelandic brand, Aurum The only design gallery in the country, The jewellery collection is classical, yet exhibiting outstanding Icelandic design modern, exceptionally feminine and rich projects. Every three months a new exhibiin detail. It is modelled on nature and her tion is produced. You can even purchase irregular shapes. With fleeting snowdrops unique pieces from former exhibitions in and the movements of butterflies delicately captured into the fine metal pieces. the shop. If you are into design, this is the place to go to get an inside scoop from Bankastræti 4 / 551 2770 / aurum.is Sigga, the owner.

(lapparstígur 33 / 552 2656 sparkdesignspace.com

KAOLIN CERAMIC GALLERY

A gallery run by nine ceramic artists each with their own unique style. Snug, bright and full of handmade treasures and sculptures where every piece has its own texture and unpredictable pattern depending on the artist — and some pieces just nappen. Whether it's choosing a beautiful gift, or just cheering yourself up buying a unique cup for your morning coffee ritual, this is your place.

Skólavörðustígur 22 / 555 2060 kaolingallery.com

HILDUR HAFSTEIN

design and craft. A group of women with Icelandic handicrafts, the Age of Aguarius, a different approach to creativity make the Roma flair and the Buddhist tranquilthe store a unique blend of styles in art, lity are all inspirations for Kora jewellery craft and design for those who long for originality, oddity and peculiarity. With its and quite the recipe for atmospheric and colourful items. Made from semi-precious wooden floors, great windows, old cash stones, sterling silver, wooden pearls register, spacious counters and shelves all and recycled old jewellery, the pieces are the way up to the ceiling, you'll get the nourishing for your heart and soul, and feel of the old trade while finding pleasure always a joy to wear. in contemporary design. lesturgata 4 / 562 8990 / Kirs.is

laugavegur 20b / 777 1553 hildurhafstein.is

stroll along Laugavegur. It is a treasure trove of authentic Inuit art, Arctic fur, exclusive bags, shoes, skin rugs and custom made knives. There you can find nature

Suðbjörg K. Ingvarsdóttir is the name

Located in the oldest house in Revkiavík

craftspeople display their traditional and

ity is in the blood and you will be surprised

modern Icelandic work. The joy of creativ-

at how many good artists, designers and

craftspeople can be found here. Using

hides and bones, as well as fish skin; the

innovative soul will always find a way to

Aðalstræti 10 / 517 7797 / kraum.is

A historical general store with a new

purpose offering a variety of Icelandic

design a treasure.

KIRSUBERJATRÉÐ

wool, natural stones and wood, to livestock

where contemporary designers and

Don't miss Ravens shop on your leisurely

collectables from Greenland and Iceland along with a variety of other exceptiona curiosities, including Greenlandic/Danish Isaksen design. Fair trade is the goal. augavegur 15 / 551 1080 / ravens.is Facebook (ravens)

FASHION

10 HERRAFATAVERZLUN KORMÁKS & SKJALDAR

Men's shoes, shirts, suits, and hats, caps and canes. The trendsetter for gentlemen of all ages offers quality brands in readyto-wear clothing and accessories as well as its own line of clothing. With a distinctive periodic theme and warm atmosphere built on the good values of quality products and customer service, this is the best kept secret in Iceland and keeps Revkiavík's men

Laugavegur 59 – Basement 511 1817 /herrafataverslun.is

On and off the yoga mat this is the place

to treat yourself and do some good at the same time, offering clothing and accessories – mainly for women. Indulge yourself with clear-cut fashion and be comfy and chic, dressing up in Kowtow and alike. Stock up with Manduka yoga products or enhance your beauty with cosmetics from Zuii — focusing on organic and fair-trade. Laugavegur 58 / 551 5800 / Facebook

Gloria stands for modern simplicity casual daily wear with a dash of unusual influences. It is the shop behind the popular JET KORINE label, locally designed and produced. Jerome Dreyfuss leather luxury bags, Forte Forte Italian chic street wear, Humanoid, and more. The accessories and clothing are exquisite, street-cool and

Kogga is Iceland's most revered ceramic artist and innovator in her field. The gallery/studio has, in time, become a fixture of downtown's history, being at it for more than 30 years. Kogga's unique technique offers refined and beautiful designed ceramic objects that are timeless and are a vision for sore eyes. Ask for the popular pieces designed with motives from the work of her late husband, Magnús Kjartansson, one of Iceland's most loved painters. No two pieces are the same.

Vesturgata 5 / 552 6036 / kogga.is

original, including natural fabrics and

leather in herbal-dved and earthly colours If you really want to stand out, you should check out the label's most famous piece.

13 SPÚÚTNIK – VINTAGI

When you are looking for something extraordinary, something to spruce up your wardrobe or personal style, Spúútni is a second-hand heaven. For more than 25 years this immensely popular shop has specialised in an endless variety of vintage clothing for both men and women. Just like numerous others before you, you will be sure to find a treasure at a good price. Laugavegur 28b / 533 2023

With an Icelandic designer of classical utilitarian clothes, this is one of the coolest shops in town. The unique designs are housed in sections, and you can wear them in a multitude of ways, separated into many pieces and pieced back together for a completely different look. Using only high quality textiles and abstaining from fashion trends, the pieces will last a lifetime. Bankastræti 11 / 551 2090

spaksmannsspjarir.com

FARMERS AND FRIENDS

Farmers Market is a cool brand that merges old and new, romantic and punk, farmstead and city life. An instant success since it began in 2005 it works in the best textiles from Iceland and as far as Australia and India. You'll discover clothing and accessories fit for all occasions. A visit to this beautiful lifestyle store, set in a contrasting industrial neighbourhood, is worth the trip. Hólmaslóð 2 / 552 1960 farmersmarket.is

OTHER FAVOURITES

Looking for something rare in music? On vinyl or CD? New or second-hand? This is Iceland's biggest record store — by far. Selected the best three years in a row with more than 40,000 items covering a

huge variety of musical genres, from jazz and soul to electronic and classical, and of course an impressive Icelandic section. It is the collector's paradise, basking in a friendly, chilled atmosphere. Located next

to Hlemmur bus station. Rauðarárstígur 10 / 551 1195 Facebook

> 17 GJAFIR JARÐAR – SPIRITUAL SHOP Are you spiritually minded? Want to try healing or know about your future? Or are you just curious about the curative powers of crystals? You'll encounter serenity upon entering this spiritual store where you can also make an appointment with a healer or clairvovant. It offers various stones and crystals and an assortment of jewellery, incense, relaxation music, meditative CDs, spiritual books, tarot cards, flower essences

Laugavegur 50 / 517 2774 gjafirjardar.is

excellent photographer with a quirky eye for his subjects, as his book about Revkiavík proves, but also a collector of cameras and photographic artefacts displayed in his shop. His popular Reykjavík moments are sold in the shop and he also offers a collection of work from other superb contemporary Icelandic photographers, so you can take a piece of the city home

The owner of this tiny studio is not only ar

Skólavörðustígur 22 / 821 5600

19 SANGITAMIYA THE NECTAR MUSI Almost like Aladdin's cave, this extraor-

dinary musical-instrument store is full of musical treasures from all over the world. founded in the spirit of the artist and visionary Sri Chinmoy. You'll completely forget time once inside and it's hard to resist trying out the various (some strange looking) instruments peeking out from every corner. All of the staff is musically trained and will be happy to assist. Music lover or not, this is just the place to visit and get some inspiration for your journey. Grettisgata 7 / 551 8080 sangitamiya.is

20 FRÚ LAUGA – GROCERIES With the freshest produce straight from

the farmer, this wonderful grocery shop is reminiscent of times when local corner shops and personal interaction with your grocer were a way of life. With meat and vegetables from local farmers, bread, and fish from the local fishermen, the owners are sticklers for integrity. They will provide you with the best ingredients on offer

Óðinsgötu 1 / 534 7165 / frulauga.is

21 MADISON ILMHÚS – PERFUMERY

In this fashionable house of fragrances they see perfume as a work of art. Madison is sure to provide you with the perfect fragrance or exquisite cosmetics. It's evident that the products are made with passion, everything carefully selected with a touch of class, the real beauty secrets of Europe Be sure to take your time here, have a manicure or make-up for any event — you will walk out looking your best.

Aðalstræti 9 / 571 7800 / madison.is 22 OLD HARBOUR SOUVENIRS

Looking for something typically Icelandic? At Reykjavík's Old Harbour this inviting little shop has not only the typical souvenirs but a good selection of Icelandic design and craft. You'll find 100% authentic hand-knitted woollen sweaters, jewellery design, textile and ceramic design. It doesn't end there. Cosmetics and seasoning from Icelandic herbs and yummy chocolate are on offer and it's also a charming area to go for a stroll.

Geirsgata 5c / revkiavikoldharbour.is

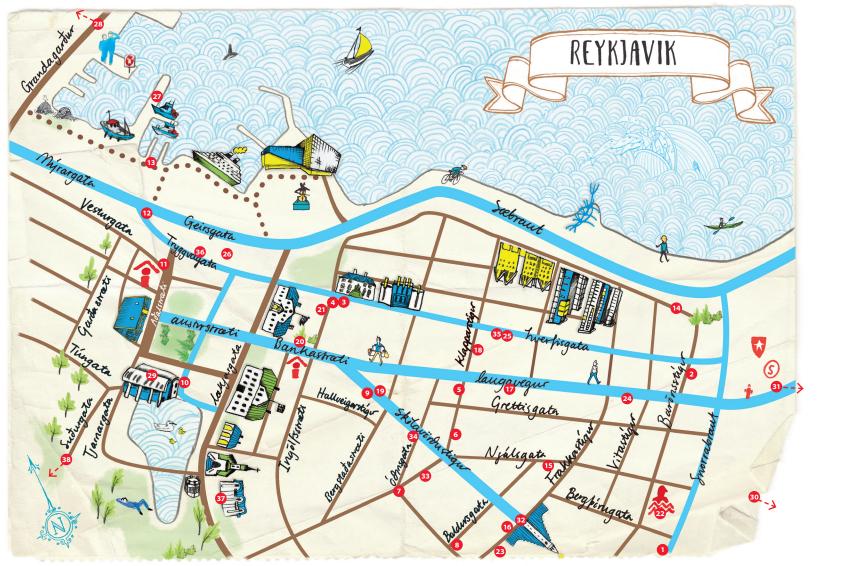
23 BÚRIÐ – THE PANTRY

Just follow your nose — Búrið prides itself with the best 'stink' in town. Located in an up-and-coming area close to the harbour. you can get cheeses from around the globe, together with their own selection of divine jams, chutneys and nibbles, as well as cured meats and olives - heaven for food lovers. Búrið also runs popular workshops in English where you can learn all about the Icelandic skyr and delve into the country's cheese history.

Grandagarður / 551 8400 / burid.is



eat · drink · shop · play



HANDPICKED ICELAND IS FOR TRAVELERS SEEKING AN AUTHENTIC EXPERIENCE



Need a trusted, local friend to help you get the most out of a short visit to Reykjavík? Then hold on tight to this little map. A group of picky locals have chosen some of their favorite places that they recommend to their own friends — making sure you'll find a nice blend of local, unique, green and fun experiences!

Get the HandPicked App and go to our webpage www.handbickediceland.i

Facebook, Twitter and Pintrest.

'ublished by *l Boði Náttúrunnar magazine* – inspired y Icelandic nature, wellbeing and sustainable living

EAT

1 ROADHOUSE

If you want a hearty meal made from scratch, you will just love this place. The menu reels off the best and juiciest burgers in town (including a vegie version), steaks and succulent baby back-ribs that are low and slow smoked on the spot, barbecued with their own Roadhouse sauce. It showcases the greatest of American dishes with an Icelandic twist. Try the homemade fries from real potatoes topped with bacon and cheese for starters, and don't leave without downing the scrumptious milkshake, 'Peanut butter Lover', for dessert. Snorrabraut 56 / 571 4200 roadhouse.is

2 ARGENTINA STEAKHOUSE

A favourite steakhouse for many locals. serving dinner thanks to a mouth-watering menu, Argentinean style of course. Warm and cosy with a crackling open fire. Argentina offers quality Icelandic grass-fed beef, tender lamb and excellent seafood, all grilled on wooden charcoal. Only the best quality is good enough for their customers. and the same also goes for the service. Barónsstígur 11 / 551 9555 argentina.is

3 HVERFISGATA 12 - PIZZA

carnival and part museum, this pizza joint has multiple rooms, but still manages to give a sense of being private and personal. With a comfy bar and a restaurant that revolves around gourmet pizzas, starters, side courses, cocktails and draught beers. The pizza toppings are fresh, out of the ordinary and they summarise the dramatic interior by set designer Hálfdán Pedersen. Hverfisgata 12 / 437 0203

hverfisgata12.is **4 DILL RESTAURANT**

terior, intimate vibes and sporting an open kitchen where you can enjoy watching pros at work. Gunnar Karl Gíslason is the executive chef at this restaurant inspired by the New Nordic Cuisine Manifesto, Using what surrounds them and embracing the Old Ice landic traditions in their own way, the team here allows the ingredients to shine in their own simplicity and, most importantly, have fun while they're are at it.

Small but stylish with its raw concrete in-

Hverfisaötu 12 / 552 1522 dillrestaurant.is

> 5 GIÓ - VEGETARIAN RAW FOOD Health food that tastes rich and exotic — even mouth-watering! Nutritious,

Klapparstígur 37 / 561 2345 An eclectic mix of American rustic, old heart-garden.is

Whether you're in the mood for lunch. brunch or dinner, or just hanging out at the bar with some snacks, this is the place to visit. With French-inspired cuisine, your taste buds will be tickled by the first-rate menu and quality wine selection. Comfortable lighting, newspaper-covered walls and a relaxed and intimate atmosphere, it's popular among the local crowd. Porsgata

SNAPS BISTRO

raw-food cook in the world, Solla, your

aste buds will thank you, whether your

choice is the soup of the day, light meat

Laugavegur 20b / 553 1111 / glo.is

GARĐURINN — VEGETARIAN

B ÞRÍR FRAKKAR

1 / 511 6677 / snaps.is

Anything oceanic — fish, whales, even birds, has been the focus of this popular restaurant in Reykjavík since 1989. It is one of the few family-run restaurants in the city and will sustain you with excellent, friendly service and fair prices (even better during lunch-time). The focus is on seafood, but they also offer soups and even a vegetarian dish. The fish stew is the best you will ever taste!

Baldursgata 14 / 552 3939 3frakkar.com

9 OSTABÚÐIN RESTAURANT

A gourmand's paradise where cheese and other delicatessens laden the shelves, and

aromatic, colourful and pampering to your where you can enjoy a healthy, tasty luncl taste buds, this restaurant is truly one of in the nice restaurant downstairs. Slurp on a kind. Founded and run by the foremost the soup of the day or the fish which is always the freshest they can get their hands on, or enjoy an Italian bruschetta and a salad dish, depending on the chef's guirks. You won't be able to leave without being dishes, vegetarian or raw. Try the juice Bar or sip a quality coffee or tea with a slice of tempted by the deli on your way out. cake or sample their exceptional raw-food Skólavörðustígur 8 / 562 2772 ostabudin.is

10 BERGSSON MATHÚS

A hip restaurant with a vision. Little in size The only pure vegetarian restaurant in but big at heart, it draws the smart crowd town. Not a vego? You'll still be amazed at he tasty and satisfying fare served with reshly baked bread at this small, modest place. Open for lunch as well as afternoon efreshments, such as tea or organic fair-trade coffee with a delightful slice of cake. During summertime, check out the

11 FISKFÉLAGIÐ – FISH COMPANY Situated almost underground with stone walls, subtle lighting, wooden poles and a lounge by a raging open fire. The menu takes you on an imaginative journey around the island's fishing grounds and the world's herbal gardens. Whether it's fo lunch or dinner, you'll leave content and maybe even amazed at the endless possibilities of preparing seafood or Icelandic lamb. Considered one of the best in seafood for years, enjoy an alfresco meal on their cobblestoned terrace in summer.

Vesturgata 2a / 552 5300 fishcompany.is

12 ICELANDIC FISH AND CHIPS

to stay away from delicacies such as fish and chips. Grab a bite at this open and perky place, next to the Volcano museum, where the chefs have developed this popular dish into a healthy meal. Using only Omega 3 oils, the freshest fish, spelt batter, ovenbaked chips and the local skyr for different flavoured dips, you won't want to miss this organic bistro at Tryggvagata 11. Tryggvagata 11 / 511 1118 fishandchips.is

3 KOPAR RESTAURANT

Cosy and romantic surrounded by stoneclad walls boasting a rustic chic interior and waterfront views smack on the old harbour. The fish is super fresh and this restaurant is possibly the only place in town with Icelandic rock crab on the menu. Emphasis is placed on local and sustainable fare serving hearty, delicious meals for all youngster or oldie, veggie or carni. If you want to get more sea bound, ask for their festive sailing tours.

Geirsgata 3 / 567 2700 koparrestaurant.is CAFÉ / BAR

14 KEX HOSTEL — BAR

'Sæmundur í sparifötunum' is the gastro

'pub' at Kex Hostel, housed in an old biscuit

factory and furnished with salvaged mate-

crowd, best known for its lively music scene

where celebrated and upcoming musicians

meet for concerts and iam-sessions. It is

swanky with an exciting, ever-changing

menu as the chef likes to use his creative

flair while focusing on wholesome, local

A cosy little café with grandfather chairs

and old furniture where the aroma of

freshly roasted coffee beans fills every

corner. It's the freshest brew in town as the

baristas do their own roasting and grinding

on the premises. A real asset to Revkiavík's

and yummy breads and cakes. Grab a bag

of their freshly roasted coffee on your way

out or you can sign up for a workshop on

how to make better coffee at home.

Go upstairs and enjoy the view over

painting from Norse mythology while

Hallgrímskirkia and the enormous wall

Kárastígur 1 / 517 5535

reykjavikroasters.is

16 KAFFI LOKI

coffee culture with award-winning staff

Skúlagata 28 / 561 6060

15 REYKJAVÍK ROASTERS

kexhostel.is

cherishing health and wellbeing above all, Salads, soups, homemade bread and delicious Mediterranean dishes made from the best raw ingredients they can get their hands on. Whether you want fast or slow food, cold or warm, it caters for your wish to stay healthy and full of energy through breakfast or brunch, closing its doors at

Templarasund 3 / 571 1822 bergsson.is

When in Iceland, gourmands have no reason

letting your palate go absolutely native. Here the Icelandic culinary heritage, much cherished by islanders and visitors alike.

and rye bread, fish stew, and lamb soup are just a few must-eats and they taste exceptionally good in this unpretentious café - and so does their incredible rve bread ice cream for dessert!

Lokastígur 28 / 466 2828 / loki.is

A family run bakery for almost a century!

is the focus. The freshly baked flatbread

17 SANDHOLT BAKERY

Great coffee and delicious pastries, cakes or cookies, or try out some of the light dishes at this surprisingly roomy coffee house with its comfy sofas and light décor. They make the best sourdough bread by using a unique 100 year old method, not to mention the assortment of lip-smacking chocolates handmade by Ásgeir Sandholt, pastry chef and chocolatier — the 5th in the World Chocolate Masters in 2011! Opens from 6:30 and free Wi-Fi

rials. Kex is extremely popular with the cool Laugavegur 36 / 551 3524 / Facebook

This is one of Revkiavík's popular live-music

venues, in all genres; every night is a music as stand-up comedy. Kitchen is open from 5pm, food and drinks at reasonable prices. afterwards.

Closed on Sundays. Klapparstigur 29 / 551 2442 Facebook

19 KAFFI MOKKA

Espresso, art and cultural atmosphere since 1958. This old-fashioned café is run by the same owners and the unchanged interior is deep-rooted in Icelandic culture and has a special place in the heart of every bohemian, both as a café and an ambitiou art gallery. The first in Iceland to serve real espresso, cappuccino, and café latte, and tempting you with their famous house waffles. Drink in the echoes of the '60s Skólavörðustígur 3a / 552 1174

20 LOFT HOSTEL

The café and bar on the fourth floor of this trendy new hostel is a hidden secret in

central Revkiavík. It offers Chemex coffee.

The Swan. Bankastræti 7 / 553 8140

Located on the 101 Hotel's ground floor, salsaiceland.is / 511 2422

This geothermal swimming pool has fabulous destination for some serious

during winter. Certified by Nordic Ecolabel.

lofthostel.is

this posh bar and restaurant has a stylish lounge with long leather couches and an inviting fireplace. Just the place to relax with a cocktail or vino and graze on some snacks from the bar menu. Open until midnight during the week and 1am on weekends. Hverfisgata 10 / 580 0101 101hotel.is

22 SUNDHÖLLIN – SWIMMING night. Warm, vintage and cosy, where the closeness to the small stage creates an intimate atmosphere, it's almost like a private jam session. A favourite among the music-loving locals for years, plus you'll find other events from time to time such

Eiríksgata / 551 3797 / lei.is 24 HÁRSKERI ALMÚGANS – BARBER

wine and beer from local breweries, as well as sweet and savoury treats. Awesome soup at lunch time frequently yeagie style with sourdough bread. The hostel's 40-sq-ft balcony boasts a great view over the city and it's precisely the spot to enjoy bright summer nights or the Northern Lights

26 KOLAPORTIÐ - MARKET

lots of fun

kolaportid.is

ADVENTURES

served locals for decades. It has an indoor pool with two diving boards, two outdoor hot tubs and a sauna. Enjoy a walk to this fun and grab a classic Icelandic hot dog

Barónstíg / 411 5350

23 SCULPTURE GARDEN - EINAR

A break from the 'must see' hustle, this a gold member in Vakinn, Iceland's quality beautiful hidden spot is a perfect little desystem for tourism tour from your stroll downtown. Here you Ægisgarður 13 / 560 8800 can rest and view mystical and captivating specialtours.is sculptures in bronze casts by Iceland's first sculptor – Einar Jónsson, Open year-round 28 WHALES OF ICELAND — EXHIBITION and free of charge, entry is at the back of Take a journey through an 'ocean' of whales at the biggest whale exhibition in Europe.

Entering this barber shop is like stepping back in time. Containing chairs that have served three generations, you just walk in off the street and have a haircut while listening to music and getting to know the

barber, who is quite a character and also a musician and an assembler of amazing ship models that can be seen at the shop. Laugavegur 62 / 562 2240

25 SALSA ICELAND

This is for people who love to dance salsa or formation desk and a restaurant. Enjoy the pond's birdlife through the vast windows would like to learn. This dance studio offers free salsa nights every Thursday at RIO sports bar at Hverfisgata 46. Free drop-in restaurant Við Tiörnina. Tjarnargata 11/411 1111 / reykjavik.is lessons for beginners at 8pm, Taxi dancers (paid dance partners) from the student team, and open dancefloor for everyone 30 NAUTHOLSVIK GEOTHERMAL BEACH from 9pm to midnight. Great fun! Ylströndin is the only golden beach in

Tryggvagata 19 / 562 5030

27 SPECIAL TOURS - SAILING

Why not explore Revkiavík from a different

angle? At the same time you can go whale

watching, observe cute puffins on the Puf-

angling where the crew will barbecue your

tour if you're here in winter. Special Tours is

a member of the Blue-Flag Eco-label and is

Here you can learn in an interactive way

about these mammals in a magical space.

of the species found along the Icelandic

Fiskislóð 23-25 / 571 0077

giants of the sea.

whalesoficeland.is

Walk among more than 20 real-size models

coast, and take a closer look at these gentle

fin Express, enjoy adventures such as sea

catch, or try the Northern Lights by boat

Here you can find a manmade lagoon Reykjavík's longstanding weekend market, where the cold sea and hot water merge the merging point of rich and poor, young into one, plus an outdoor 38°C hot tub and and old. With a wonderful seafood market steam bath. There's a service centre with a and fresh farm produce Icelandic style, it changing room and showers. Open yearround, check for opening hours. Afterwards also offers a vast variety of stalls selling new and second-hand goods. Quite the try Nauthóll restaurant for a real treat place for excellent bargains, rare treats and Nauthólsvegur / 511 6630 nautholsvik.is

31 NÝLÓ – THE LIVING ART MUSEUM Walk into this venue for a new kind of contemporary art. Nýló lures with events beyond art exhibitions such as live performances, music, poetry readings, theatre and so much more. It's a fun 30-minute ride on bus 12 from Hlemmur. Free admission.

Völvufell 13-21 / 551 4350 / nvlo.is

2 HALLGRÍMSKIRKJA

29 REYKJAVÍK CITY HALL

Located at the north end of the capital's

some cultural events here. Regardless,

big pond. Tiörnin, vou might stumble upon

check out the huge topographical model

of Iceland and you'll also find a tourist in-

Reykjavík and a very popular place for sea

swimming and sunbathing in summer.

Not just a magnificent building that towers over central Revkiavík. It's a terrific vantage point to view the city's scenery, but there's also a great music hall and a gallery. Check the church's program for events and services It will be worth your while as Hallgrímskirkia has a vast 5275-pipe organ and one of the leading choirs in Iceland

Hallgrímstorg 1 / 510 1000 hallgrimskirkia.is

33 TÝSGALLERÍ

A tiny intimate space that features ambitious individual art exhibitions. You can also buy a piece of art crafted by recognised artists. It's the first galleri to offer visual descriptions for thiodminiasafn.is

the blind and visually impaired. Týsgata 3 / 699 5652 / tysgalleri.is

34 MENGI — CULTURAL HOUSE A little bit of everything, hosting music, an art store and offering exhibitions that focus on experimental art. You'll find diverse musical events going on every Thursday

while enjoying refreshments at the seafood Friday and Saturday. On top of that they have their own record label. Óðinsgata 2 / 588 3644 / mengi.net

S KLING & BANG GALLERY

Take in the challenging impressions and contexts of creative thought by both young and older artists featuring cutting-edge exhibitions. The art space changes depending on the exhibition, so it's like entering a new frame every time you check out a show. Hverfisgata 42 / 696 2209 / this.is

36 REYKJAVÍK MUSEUM OF PHOTOGRAPHY A great way to get a sense of cultural diver-

sity captured in contemporary photographs exhibited and accessible for all. In 2014 it was chosen as one of 10 best free museums in Europe according to The Guardian Tryggvagata 15, 6th floor / 411 6300 ljosmyndasafnreykjavikur.is

37 NATIONAL GALLERY OF ICELAND

Appreciate the principal collection of Icelandic visual art, mainly from the 19th and 20th centuries. Exhibitions are held reqularly in three different spaces so you can be sure to find something interesting. Get a taste of Icelandic culture through local and international Icelander's perspectives. It's also great to visit the museum's beautiful building, shop and wonderful café.

Fríkirkiuvegur 7 / 515 9600 / listasafn.is 38 THE NATIONAL MUSEUM OF ICELAND

Strap yourself in for a journey through history and see Icelandic treasures, a cultural heritage from the nation's earlies settlement to the modern day. Walk into the Viking Age or check out the new interactive exhibition that will delight all ages. Don't miss the museum shop or the café on the first floor. Suðurgötu 41 / 530 2200